



## COMPANY PROFILE

- Websites and E-commerce ▶
- Wed Consultancy ▶
- Strategy and Branding ▶
- Print Media Solutions ▶
- Internet Marketing & SEO ▶
- Creative and UI Designs ▶
- Corporate Presentations ▶

## About Us

teeming with  
innovative ideas

Foreedge Solutions is a solution provider of e-business services starting from domain name registration to developing cutting edge custom built applications.

Our family of professionals has delivered solutions across the span of Internet services to all the verticals of businesses. Our professionals are a judicious mix of experience and talent, who understand your business and suggest re-engineering processes and develop appropriate, cost-effective solutions, which suits your requirements.



Provide an environment for our employees where excellence is encouraged and rewarded, and where diversity is promoted by all levels of the company.

At Foreedge Solutions we are fast, courteous, highly motivated and extremely competent in technology areas. We approach our assignments by first understanding what the core business of our client is and then bring in a quantum transformation in the functionality and profitability of enterprises locally and globally.

We believe in two key aspects for successful projects - ideas and professionalism. We see them as the main object of our work. Our approach to flexible solutions is clear - uncluttered and clean that stands the test of time and is easy to maintain and change.

Our commitment has always been to deliver the best business solutions to our clients, as well as to all the people who would want to make use of information technology at affordable prices.

## Services

We have a defined process for designing web sites for businesses.  
We follow

providing an impetus  
for your growth



- » Requirements elicitation
- » In-depth business analysis
- » Planning, discussion and gain approval
- » Continuous work iterations keeping client updated through out the process
- » Test run the website on your server (Optional)
- » Website maintenance / Internet Marketing

The real work for a website begins after it is deployed on your servers. Not only do we design the website for you, we take on the onus to monitor the website and if desired, assist you with marketing it over the Internet.

### Design Solutions:

Foreedge Solutions offers custom web design solutions including website consultation and planning, Company logos and graphic design, Static and dynamic web sites, Internet Marketing strategies, and search engine optimization

Using effective web design, your site can easily be integrated with your current business model and rapidly increase your branding by taking complete advantage of the Internet's unparalleled reach.

We consider all of our web development projects to be "full service". We take care of every last detail, from domain registration to site design, from server solutions and security to search engine registration and marketing solutions.

The construction of a well-designed web presence requires a number of carefully executed steps. Simple to complex, the methodology is the same -- plan, budget, design, build, launch, market and maintain.

### Search Engine Positioning:

Direct qualified traffic to your website with top search engine positioning. We offer a proven and effective Search Engine Marketing program for top search engine positioning and maximized web site traffic.

Search Engine Optimization is applied to websites to increase targeted website traffic by ranking very high in the results of searches using the popular keywords. Builds websites that are search engine friendly from the ground up!

**Website Maintenance:**

Stagnating website and sustained viewership at the same time? Not a chance. Your website needs regular updates and bug fixing to be Always-Ready-for-Business.

**W3C Validated:**

We offer W3C compliant PSD to HTML/XHTML conversion services. Our team of experts will hand-code your designs into HTML/XHTML and CSS.

**Cross Browser Compatibility:**

Our hand-coded XHTML service lets your website enjoy cross browser compatibility (IE6, IE7, Safari, Opera, Firefox and Konqueror)



**Identity:**

Let us take your vision and convert it into an appealing identity. Get your Logo, Business Cards, Envelops, and letterheads designed from our experienced creative artists.

**Multimedia:**

Interactive Flash presentations, CD presentations, Flip book, interactive banners, flash video presentation. Our professional animators can develop stunning animations for you to enhance the visual appeal of your website or create a presentation to impress that very important client of yours.

**Print:**

Our experienced designers can create Inserts, Brochures, Flyers, Signs, Exhibits, and posters delivered in a printer friendly ready to print format.

## Solutions

With the evolution of the information technology, it's hard to just focus on one aspect of medium. We are positioned to address a variety of requirements, spanning the complete spectrum of computing environments and for diverse industry segments. We try to grow and are focused on just one thing - delivering superior solution that works in tandem with your strategic requirements. Our approach is simple - we are open to our client's needs.

Foreedge Solutions develops and delivers customized software solutions to clients based on company standard process. The solutions can be developed from ground up, or as modifications and enhancements for existing client's solutions.

Our main design principles focus on two concepts - Simplicity and Usability. We work with clients throughout the development lifecycle to ensure that software solutions meet client's needs and requirements in full. Here are some of the areas where we can help you.

thinking laterally.

offering a new dimension



### Web Applications:

Foreedge Solutions believes that every business should be able to have a custom-designed website at an affordable price. Our talented and experienced team develops, in a very strong conjunction with the client, state-of-the-art web sites.

During the development of sites, we pay strong attention to the details. We always strive to make the design visually very appealing while reflecting in it the corporate identity of the client. Our expert designers always look for ways to make graphical interface highly intuitive and fully optimized for faster performance and shorter loading times. On the technical side, our goal is always to achieve perfection in the site using the most advance techniques available within the choosen configuration.

**Multimedia Solutions:**

If the nature of your business or product commands a sophisticated professional presentation, Foreedge Solutions high level of graphic design, communication, and practical experience can be applied to your audiovisual and multimedia presentations. Often used for marketing and promotion.

Flash interactive files are typically very small and load quickly over an average Internet connection. Flash can be used to do much more than great animations, it has the capability to do form input, interaction based upon the user's mouse, game development, and video.

Flash can be used to create rich, but subtle, web interfaces that entice the user to interact well beyond the limitations of standard HTML. Whether you require a Flash presentation, a stand-alone Flash website or a full featured, high-end Rich Internet Application we will develop a strategy that delivers.

**Portfolio**

acting before others think





**FOREEDGE**  
solutions

your journey to success  
begins here

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